



The North Van Wolf Pack Junior Hockey Club represents the highest level of hockey on the North Shore. Playing out of the centrally located Harry Jerome Arena, the Wolf Pack are committed to being positive members of our community, with a focus on developing young men who exemplify the spirit and values of our organization and the North Shore community. We are committed to creating a first-class organization and a winning culture for our players. We pride ourselves in developing successful hockey players and successful young men. We have had many alumni move on to college, junior A, and professional levels. We are two-time PJHL Champions, most recently in 2018-19, and in 2019-20 the Wolf Pack set an all time PJHL record with 40 wins in a season. Our goal is to become the highest profile sports franchise on the North Shore and the most sought-after team to play for in the Pacific Junior Hockey League (PJHL).



We constantly strive to be a source of pride for our community and corporate partners along with being an inspiration for young hockey players. We are committed to being involved in the North Shore community by supporting local organizations such as the North Shore Special Olympics, the Salvation Army, and Family Services of the North Shore. Through the values of teamwork, dedication and sportsmanship, the North Vancouver Wolf Pack will provide our fans with an entertaining and exciting brand of hockey, along with being a positive influence in the community. Your partnership plays a key role in the success of the team both on and off the ice.

Your support helps the organization cover costs associated with running a competitive and successful Junior Hockey team, which includes expenses such as ice time, equipment, dressing room upgrades, athlete scholarships, and travel costs. A great hockey team is made up of great people and the support of their community. Your support gives our players the opportunity to become the best athletes and people they can be both on, and off the ice. We in turn promise to promote your business and drive our followers, parents, friends, and family to support you. The details of our corporate partnership and advertising opportunities are below. The North Vancouver Wolf Pack would like to thank you for considering to partner with our organization and make the 2021-22 season our most successful ever! We hope to see you at the rink this season.

Sincerely,
Matt Samson
General Manager/ Director of Hockey and Business Operations
matt@northvanwolfpack.com
604-418-5588

2021/2022 Sponsorship Opportunities

Social Media, Broadcast, Website Partner - \$800

- Presenting Partner for Home Broadcasts
- Multiple on-air mentions during broadcasts
- Logo displayed for 10 seconds multiple times on home broadcasts during pre-game/intermission
- Website advertising with a link to your web page
- Mentions on Facebook, Instagram and Twitter for posts promoting website articles, interviews, and individual game highlights.



Ex. Game Day Social Media Post



SILVER SPONSOR - \$1500

- 3' x 5' arena sign with Company logo displayed at all home games
- Game Day Roster Page Program Ad
- 1 on-air mention in the 2nd period during home broadcasts
- Logo displayed for 15 seconds multiple times on home broadcasts during pre-game/intermission
- Website advertising with a link to your website

GOLD SPONSOR - \$2,500

- 3' x 5' arena sign with Company logo displayed at all home games
- Game Day Roster Page Program Ad
- 2 on-air mentions during home broadcasts (1st & 3rd Period)
- Logo displayed for 20 seconds multiple times on home broadcasts during pre-game/intermission
- Secondary website advertising with a link to your web page
- One Season Pass and 10 single game tickets

PRESENTING WOLF PACK PARTNER - \$5,500

- Company logo displayed on teams' home and away jerseys
- 3' x 6' arena sign with Company's logo displayed at all home games
- Game Day Roster Page Program Ad
- Logo/Name displayed and mentioned on all game day posts for social media
- 6 mentions during home broadcasts (2 per period)
- Logo displayed for 30 seconds multiple times on home broadcasts during pre-game/intermission
- Primary Website advertising with a link to your web page
- Two Season Passes and 30 single game tickets

Ex. Image shown during pregame/intermission



Specialty Sponsors - \$500

Title sponsor of Wolf Pack Power Plays, Penalty Kills, and Replays

*PRESENTING WOLF PACK PARTNER, GOLD AND SILVER SPONSORSHIP PACKAGES HAVE ADDITIONAL SIGNAGE PRODUCTION COSTS.

Thank you for "BACKING THE PACK!"